



Become a tribe leader

**Partner with us and develop
quickly your visibility.**

www.sojoourn.fr

OUR REASON OF BEING: OFFER AN ENRICHING EXPERIENCE TO EXPATS IN LYON

Sojoourn is the first company of its kind in Lyon and in France. Not only we are an international community of global-minded expats but we also offer the most fun and enriching Welcome Experience for newcomers in the city. We help them get settled and accompany them from their arrival and throughout their stay with events and personalized services that meet their needs.

I really want to revolutionise the way to connect expats together because I really believe that cultural diversity is wealth! Besides, I also want to offer more visibility to business owners and entrepreneurs of our community.

So ready to take off your business?

Emmanuelle Gimenez
Founder



SOJOOURN IN A NUTSHELL

Fast-growing community in Lyon!



NEWSLETTER



WEBSITE



FACEBOOK



INSTAGRAM

Over **1,200 members** and growing of international and French expats from all over the globe!



The Sojoourn Tribe

- 25-45 years old, mostly females, dynamic millennials who are international students, new and experienced expat professionals and auto-entrepreneurs.
- Most of them came from neighboring European countries and North America.
- They are newly arrived in Lyon, living in the city for less than a year.
- Their top 3 reasons for moving to Lyon are: to follow their spouses/partners, to study and to work for a company.



The Tribe leader

COACHES, TEACHERS,
CONSULTANTS ... the common point
of the Tribe Leaders: the desire to help
international or French newcomers to
feel at home in Lyon!

You will join a community of
ambitious and enthusiastic
entrepreneurs that will inspire
you and you will succeed to go
further!



Basic membership

- A dedicated page with unlimited update of your service/product on our website www.sojoourn.fr
- A dedicated place in our Welcome City Guide
- Highlighting your service/brand: Facebook and Instagram
- Highlighting your events in our calendar on www.sojoourn.fr and unlimited post in our FB group "Sojoourn Expat community - Lyon"
- Sponsorship in our newsletter (1 newsletter and one ApéroExpats)
- Events with you and the community



The perks

Website "Sojoourn" well referenced
on search engines

Business promotion opportunities

Animation of the "Sojoourn" social
networks in the daily

Sojoourn is a recommended
ONLYLYON expert and we partner
with several venues



We're featured in



*This is
Lyon*

The price

350€/year
29€/month
(one installment)

or

35€/month
(minimum commitment
1 year)

We take **no commissions** on your services/events. You must only have to provide a discount price for Sojoourn Members. The membership is limited to 10 people during the period to guarantee a good visibility.

Be a tribe leader is...

BE AN ENTREPRENEUR

VISIBILITY

REWARDING

FUN

BE GLOBAL-MINDED

ADVENTURE

OPPORTUNITY

JOIN THE MOVEMENT AND BECOME A SOJOOURN TRIBE LEADER LIKE OTHER EXPATS ENTREPRENEURS!





JOIN THE MOVEMENT AND BECOME A SOJOOURN TRIBE LEADER!

EMAIL ADDRESS

welcome@sojoourn.fr

WEBSITE

www.sojoourn.fr

FIND US ON FB & IG!

@sojoourn